

June 19, 2001

Mrs. Whitney Rick Research and Promotion Staff, Cotton Programs Agricultural Marketing Services, USDA Mail Stop 0224 1400 Independence Avenue., SW Washington, DC 20250-0244

Dear Mrs. Rick,

I am writing this letter in response to the request for submission of comments on the current Cotton Research and Promotion Program.

As the largest independent ginner in the Western United States, Anderson Clayton Corporation is a major beneficiary of the Research and Promotion Program. And through our U.S. marketing arm, QC(US)Marketing, Inc., we are also responsible for the collection and transmission of assessment fees to Cotton Incorporated. I think this gives us a fairly unique position from which to critique the program.

From our point of view the Cotton Research and Promotion Program is an unqualified success. Not only from the point of view of assisting cotton growers and spinners in producing a better product for the consumer, but also in contributing to the marketing efforts that have helped cotton increase its market share and maintain its status as the dominant fiber in the United States as well as around the world! Without the dedicated efforts of the Cotton Board and Cotton Incorporated there is no doubt that cotton consumption in the U.S. would be lower than it is today. Perhaps the best testimony to the service the Research and Promotion Program provides to this industry is the fact that even at this difficult time for U.S. cotton producers, none of the growers that we serve question the value of their contributions.

Sineerely.

Roger Dallner

**Chief Operating Officer** 

Vice President, Marketing